

Marketing Your Book to Independent Bookstores

Tips of the trade for self-published and not-yet-published authors

Saturday, September 12, 2009, 10am-Noon

*At the Offices of the
Northern California Independent Booksellers Association (NCIBA)
in Presidio National Park: 1007 General Kennedy Avenue, San Francisco*

REGISTRATION FORM

Your Name _____

Your Email / Phone _____

Title of your most recent book (or book to be published)

Is there a specific question or issue you'd like us to address?

SEND THIS FORM AND A CHECK FOR \$50 MADE OUT TO NCIBA TO:

**Author Marketing
NCIBA
PO Box 29169
San Francisco, CA 94129**

*SPACE IS LIMITED AND WILL BE FILLED ON A
FIRST-COME, FIRST-SERVE BASIS.*

Directions and confirmations will be sent to all attendees. If you don't have email, fill in address here:

NOTE: The NCIBA will be offering a separate workshop for **published authors and authors with book contracts** on a yet-to-be-announced date this Fall. If you'd like to receive information about that seminar, email office@nciba.com and ask to be put on our announcement mailing list.