

# NCIBA



## Northern California Independent Booksellers Association

### Membership Application April 1, 2019 - March 31, 2020

Membership is open to any bookstore company with a physical retail location in Northern California. Each company's designated primary is entitled to one vote on Board elections and other by-laws specific initiatives; however, all employees are encouraged to participate in the association, its committees and Book Of the Year voting.

Dues for bookstore members are \$150 per year, and expire March 31, 2020. Bookstores with more than one location can add additional stores at any time for \$75 per site.

Membership includes:

- ❖ Free admission to our annual Fall Discovery Show for you and your staff
- ❖ Free or reduced rates at education and member programs for you and your staff
- ❖ Free subscription to our e-newsletter
  - ✓ Stay up-to-date with industry, association and bookstore news
  - ✓ Post your help wanted ads
  - ✓ Contribute news, store photos of your spectacular events and accomplishments
- ❖ Online access to the password-protected, searchable rep directory; updated as soon as new information is received
- ❖ Inclusion on nciba.com "Find a Store"
- ❖ Membership to the \*Northern California Childrens Booksellers Alliance (NCCBA)
- ❖ Weekly NCIBA Regional Bestseller list via email and/or mailed (11" x 17" poster)
- ❖ Access to the Writers & Illustrators Network (WIN Guide), an online, password protected listing of author and illustrator members that are available for bookstore and school programs
- ❖ Fall Consumer Catalog & Campaign produced for you and promoted to drive business to your store
- ❖ Exposure in Chronicle's Top Shelf (on a rotating basis)
- ❖ Participation in Independent Bookstore Day

**Voting** @ \$150 per year  **Additional** (Store Location) @ \$75 per year, # of locals \_\_\_\_\_  
 **Emeritus** - retired booksellers @ \$25 per year

Date: \_\_\_\_\_  Renewing Member  New Member **Total Enclosed \$** \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City/ State/ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_ Website URL \_\_\_\_\_

Are you a  **General** Bookstore or  **Specialty** Bookstore? What genre/specialty? \_\_\_\_\_

Add  these staff members and  me to the following at these email addresses:

Check all that apply:

- NCIBA weekly e-newsletter
- \*NCCBA Google list-serve
- Bestseller List
- eBlasts

Please mail an 11" X 17" poster version of the weekly Bestseller List. Yes / No

**Please make checks payable to NCIBA.**  
**Your cancelled check will be your receipt.**

**NCIBA, PO Box 280, Sonoma, CA 95476**  
**nciba.com, info@nciba.com**